



PRINCIPLE 7 | Put the Carrots Away, Rewards Don't Work the Way You Think They Do

Capturing and Sharing Success Tool

Use the form below to provide the opportunity for participants to practice capturing an example of the company experience in action.

1	Who do you wish to nominate?																																																	
2	Date of event:																																																	
3	Nomination Description Briefly: <ul style="list-style-type: none">• Describe the specific action that others can learn from.• Share the impact or potential result of the action. <i>Instead of just saying John is great, talk about a specific time John was great, connect it to the company experience if possible, and indicate the impact or result of that action.</i>																																																	
4	Event Title or “Headline” <i>What would be the headline in your morning newspaper?</i>																																																	
5	Select categories that apply to this event. <i>Select one or two that best categorize your nomination.</i>	Add Core Values here:																																																
6	Impact on Results <i>Select the impact on organizational results. For each Key Performance Indicator, select one level.</i>	<table border="1"><thead><tr><th colspan="4">Key Performance Indicators (Add desired business results below.)</th><th colspan="4">Select one per indicator.</th></tr><tr><th colspan="4"></th><th style="background-color: #667380; color: white; text-align: center;">N/A</th><th style="background-color: #667380; color: white; text-align: center;">Low</th><th style="background-color: #667380; color: white; text-align: center;">Med</th><th style="background-color: #667380; color: white; text-align: center;">High</th></tr></thead><tbody><tr><td colspan="4"></td><td></td><td></td><td></td><td></td></tr><tr><td colspan="4"></td><td></td><td></td><td></td><td></td></tr><tr><td colspan="4"></td><td></td><td></td><td></td><td></td></tr><tr><td colspan="4"></td><td></td><td></td><td></td><td></td></tr></tbody></table>	Key Performance Indicators (Add desired business results below.)				Select one per indicator.								N/A	Low	Med	High																																
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